

University of Northern Iowa
Department of Communication Studies—Digital Media Leadership Minor
2019-2020 Minor Requirements – 21 hours

What is a minor?

A minor is a smaller concentration of courses in a secondary area of study (fewer credit hours required for a minor). A student declares a minor on the Declaration of Curriculum form. A minor will be reflected on a degree audit and transcript once the declaration form has been filed. Minors may be disciplinary or interdisciplinary – drawing from coursework from a variety of academic departments. Minors are optional for most majors. Note that teaching minors are only available to students who are declared in a teaching major.

To Fully Declare a Digital Media Leadership Minor:

- ✓ Have a 2.7 cumulative GPA
- ✓ Completed categories 1A and 1B of the Liberal Arts Core

Required Courses: (21 hrs.)

<input type="checkbox"/>	COMM COR 1010	Mass Communication and Society	3 hrs.
<input type="checkbox"/>	COMM DM 3656	Digital Media Industries (COMM COR 1010 or instructor consent)	3 hrs.
<input type="checkbox"/>	COMM DM 3657	Promotion of Digital Media (COMM COR 1010)	3 hrs.
<input type="checkbox"/>	COMM DM 4622 OR	Digital Media Audiences (COMM COR 010; Jr.)	
<input type="checkbox"/>	COMM DM 4653	Digital Media Distribution (COMM COR 1010; Jr.)	3 hrs.
<input type="checkbox"/>	COMM DM 4654	Digital Media Management (COMM COR 1010; Jr.)	3 hrs.
<input type="checkbox"/>	MGMT 3153	Organizational Management (Jr.)	3 hrs.
<input type="checkbox"/>	MKTG 2110	Principles of Marketing (ECON 1031 or 1041)	3 hrs.

Want more information? Contact:

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