

University of Northern Iowa
Department of Communication Studies—Interactive Digital Studies Minor
2019-2020 Minor Requirements – 27-29 hours

What is a minor?

A minor is a smaller concentration of courses in a secondary area of study (fewer credit hours required for a minor). A student declares a minor on the Declaration of Curriculum form. A minor will be reflected on a degree audit and transcript once the declaration form has been filed. Minors may be disciplinary or interdisciplinary – drawing from coursework from a variety of academic departments. Minors are optional for most majors. Note that teaching minors are only available to students who are declared in a teaching major.

To Fully Declare an Interactive Digital Studies Minor:

- ✓ Have a 2.7 cumulative GPA
- ✓ Completed categories 1A and 1B of the Liberal Arts Core

Required Courses: (12 hrs.)

<input type="checkbox"/>	COMM 2555	Interactive Digital Communication	3 hrs.
<input type="checkbox"/>	COMM 4544	Digital Culture and Communication (Jr.)	3 hrs.
<input type="checkbox"/>	COMM COR 1010	Mass Communication and Society	3 hrs.
<input type="checkbox"/>	CS 1120	Media Computation	3 hrs.

Electives: Select one bundle (emphasis) from the following (15-17 hrs.)

Digital Advertising (15 hrs.)

<input type="checkbox"/>	ECON 1031 OR	Introduction to Economics	3 hrs.
<input type="checkbox"/>	ECON 1041	Principles of Macroeconomics	3 hrs.
<input type="checkbox"/>	MKTG 2110	Principles of Marketing (ECON 1031 or 1041)	3 hrs.
<input type="checkbox"/>	MKTG 3143	Advertising and Promotion (MKTG 2110; ECON 1031 or 1041; Jr.)	3 hrs.
<input type="checkbox"/>	MKTG 3146	Digital Advertising (MKTG 2110; ECON 1031 or 1041; Jr.)	3 hrs.
<input type="checkbox"/>	MKTG 3153 OR	Personal Selling (MKTG 2110; ECON 1031 or 1041; Jr.)	3 hrs.
<input type="checkbox"/>	MKTG 3583 OR	Entrepreneurship (BUSINESS 2010 or (ACCT 2120; ACCT 2130; pre- or co-requisite FIN 3130/5130; STAT 1772 or equivalent, and ECON 1011); MKTG 2110; ECON 1031 or (ECON 1041 and ECON 1051); Jr.)	3 hrs.
<input type="checkbox"/>	MKTG 4150	Advertising Campaign Development (MKTG 2110; ECON 1031 or 1041; MKTG 3143 or 3145; Jr.)	3 hrs.

Digital Computation (17 hrs.)

<input type="checkbox"/>	CS 1510	Introduction to Computing	4 hrs.
<input type="checkbox"/>	CS 1520	Data Structures (CS 1510 or dept. approval; co-req or pre-req CS 1800 or dept. approval)	4 hrs.
<input type="checkbox"/>	CS 2530	Intermediate Computing (CS 1510, 1520, 1800, or dept. approval)	3 hrs.
<input type="checkbox"/>	CS 3110	Web Application Development (CS 1520; CS 1100 or COMM 2555)	3 hrs.
<input type="checkbox"/>	CS 3120	User Interface Design (Jr.)	3 hrs.

Digital History (15 hrs.)

<input type="checkbox"/>	COMM 4412	Performing History (COMM 2555; Jr.)	3 hrs.
<input type="checkbox"/>	COMM 4556	Interactive Digital Visualization (COMM 2555; Jr.)	3 hrs.
<input type="checkbox"/>	HIST 1010	Introduction to the Study of History	3 hrs.
<input type="checkbox"/>	HIST 4010	Introduction to Public History (Jr.)	3 hrs.
<input type="checkbox"/>	HIST 4020	Introduction to Museum Studies (Jr.)	3 hrs.

Digital Imaging (15 hrs.)

<input type="checkbox"/>	TECH 1055	Graphic Communications Foundations	3 hrs.
<input type="checkbox"/>	TECH 2070	Digital Pre-Media (TECH 1055)	3 hrs.
<input type="checkbox"/>	TECH 3169	Digital Imaging (TECH 2070)	3 hrs.
<input type="checkbox"/>	TECH 4158 OR	Graphic Communications Technical Visualization (TECH 2119; TECH 2070; Jr.)	3 hrs.
<input type="checkbox"/>	TECH 4161	Digital Graphic Communications (TECH 2070; Jr.)	3 hrs.
<input type="checkbox"/>	TECH 4184	Digital Imaging II (TECH 3169; Jr.)	3 hrs.

Digital Learning (15 hrs.)

<input type="checkbox"/>	INSTTECH 1031	Educational Technology and Design	3 hrs.
<input type="checkbox"/>	INSTTECH 4131	Exploring Issues & Trends in Inst. Tech. (Jr.)	3 hrs.
<input type="checkbox"/>	INSTTECH 4138	Understanding Visual Literacy (Jr.)	3 hrs.
<input type="checkbox"/>	INSTTECH 4139	Planning & Producing Instructional Media (INSTTECH 1020 or 1031 or instructor consent; Jr.)	3 hrs.
<input type="checkbox"/>	INSTTECH 4153	Using Digital & Social Media in Education (INSTTECH 1030 or 4139/5139; Jr.)	3 hrs.

Continued on reverse |

Digital Music (15 hrs.) Theory class placement is determined by a diagnostic examination. Theory classes are a prerequisite for Music Technology and Music Composition courses. Additionally, it is recommended that students taking this bundle elect to take MUSIC 1100 as part of their LAC courses

<input type="checkbox"/>	MUS THEO 1150	Aural Training I (co-req MUS THEO 1110; MUS THEO 1250)	1 hr.
<input type="checkbox"/>	MUS THEO 1300	Composition Class	2 hrs.
<input type="checkbox"/>	MUS THEO 3220	Music and Technology (Jr.)	4 hrs.
<input type="checkbox"/>	MUS THEO 3230	Music Technology, Advanced (MUS THEO 3220 with C or higher; Jr.)	4 hrs.
Select two:			
<input type="checkbox"/>	MUS THEO 1100	Introduction to Music Theory	2 hrs.
<input type="checkbox"/>	MUS THEO 1110	Theory I (Co-reqs: MUS THEO 1150; MUS THEO 1250)	2 hrs.
<input type="checkbox"/>	MUS THEO 1120	Theory II (MUS THEO 1110 with C or higher or placement by exam; co-reqs: MUS THEO 1160; MUS THEO 1260)	2 hrs.

Digital Visualization (15 hrs.)

<input type="checkbox"/>	COMM 3557	Advanced Digital Visualization (COMM 2555; Jr. or instructor consent)	3 hrs.
<input type="checkbox"/>	COMM 4556	Interactive Digital Visualization (COMM 2555; Jr.)	3 hrs.
<input type="checkbox"/>	COMM DM 1611	Digital Media Literacies (COMM COR 1010)	3 hrs.
<input type="checkbox"/>	COMM DM 3659	Editing and Design (COMM DM 2653)	3 hrs.
<input type="checkbox"/>	COMM DM 4655	Photojournalism (COMM DM 2653; Jr.)	3 hrs.

Digital Writing (15 hrs.)

<input type="checkbox"/>	ENGLISH 4025 OR	Theory and Practice of Writing (LAC Category 1A; Jr.)	3 hrs.
<input type="checkbox"/>	ENGLISH 4040	Digital Writing: Theory and Practice (LAC Category 1A; Jr.)	3 hrs.
Select Three:			
<input type="checkbox"/>	ENGLISH 4672	Electronic Literature (COMM 2555 or ENGLISH 2120; Jr.)	3 hrs.
<input type="checkbox"/>	ENGLISH 4765	Applied Writing: Workplace Comm. (Pre- or co-reqs: MGMT 2080 or ENGLISH 2770; Jr.)	3 hrs.
<input type="checkbox"/>	ENGLISH 4775	Applied Writing: Technical Comm. (MGMT 2080 or ENGLISH 2770; Jr.)	3 hrs.
<input type="checkbox"/>	ENGLISH 4160	Issues in Digital Humanities (Jr.)	3 hrs.

** These courses have prerequisites of COMM 1000 and ENGLISH 1005 or ENGLISH 2015 or ENGLISH 2120 or the Cornerstone equivalent.

Want more information? Contact:

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