

University of Northern Iowa
Department of Communication Studies—Public Relations Minor
2019-2020 Minor Requirements – 24 hours

What is a minor?

A minor is a smaller concentration of courses in a secondary area of study (fewer credit hours required for a minor). A student declares a minor on the Declaration of Curriculum form. A minor will be reflected on a degree audit and transcript once the declaration form has been filed. Minors may be disciplinary or interdisciplinary – drawing from coursework from a variety of academic departments. Minors are optional for most majors. Note that teaching minors are only available to students who are declared in a teaching major.

To Fully Declare a Public Relations Minor:

- ✓ Have a 2.7 cumulative GPA
- ✓ Completed categories 1A and 1B of the Liberal Arts Core

Required Courses: (21 hrs.)

<input type="checkbox"/>	COMM COR 4124	Communication Theories **	3 hrs.
<input type="checkbox"/>	COMM 3055	Organizational Communication **	3 hrs.
<input type="checkbox"/>	COMM PR 1811	Principles of Public Relations **	3 hrs.
<input type="checkbox"/>	COMM PR 3855	Public Relations Writing	3 hrs.
<input type="checkbox"/>	COMM PR 4811	Public Relations: Cases and Studies (Sr.)	3 hrs.
<input type="checkbox"/>	COMM PR 4855	Public Relations Campaign Methods (COMM PR 1811; Jr.)	3 hrs.
<input type="checkbox"/>	COMM PR 4856 OR	Public Relations Special Events Planning (Jr.)	
<input type="checkbox"/>	COMM PR 4858	Sports Public Relations (Jr.)	3 hrs.

Electives: Select one (3 hrs.)

<input type="checkbox"/>	COMM COR 2020	Communication Research Methods **	3 hrs.
<input type="checkbox"/>	COMM 3155	Business and Professional Oral Communication **	3 hrs.
<input type="checkbox"/>	COMM DM 1620	Fundamentals of Journalism	3 hrs.
<input type="checkbox"/>	COMM DM 4630	Journalism, Law, and Ethics (Jr.)	3 hrs.
<input type="checkbox"/>	COMM PR 3844	Public Relations: Integrated Communications (Jr.)	3 hrs.
<input type="checkbox"/>	COMM PR 4822	Global Public Relations (Jr.)	3 hrs.
<input type="checkbox"/>	COMM PR 4857	Crisis Communication (Jr.)	3 hrs.

** These courses have prerequisites of COMM 1000 and ENGLISH 1005 or ENGLISH 2015 or ENGLISH 2120 or the Cornerstone equivalent.

Want more information? Contact:

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