University of Northern Iowa  
Department of Communication and Media—Public Relations Minor  
2021-2022 Minor Requirements – 24 hours

What is a minor?
A minor is a smaller concentration of courses in a secondary area of study (fewer credit hours required for a minor). A student declares a minor on the Declaration of Curriculum form. A minor will be reflected on a degree audit and transcript once the declaration form has been filed. Minors may be disciplinary or interdisciplinary – drawing from coursework from a variety of academic departments. Minors are optional for most majors. Note that teaching minors are only available to students who are declared in a teaching major.

To Fully Declare a Public Relations Minor:
✓ File a new Declaration of Curriculum in order to declare a major or minor

Required Courses: (21 hrs.)

- COMM COR 4124 Communication Theories ** 3 hrs.
- COMM 3055 Organizational Communication ** 3 hrs.
- COMM PR 1811 Principles of Public Relations ** 3 hrs.
- COMM PR 3855 Public Relations Writing (COMM DM 1620) 3 hrs.
- COMM PR 4811 Public Relations: Cases and Studies (Sr. or instructor consent) 3 hrs.
- COMM PR 4855 Public Relations Campaign Methods (COMM PR 1811; Jr.) 3 hrs.
- COMM PR 4856 OR Public Relations Special Events Planning (Jr.) 3 hrs.
- COMM PR 4858 Sports Public Relations (Jr.) 3 hrs.

Electives: Select one (3 hrs.)

- COMM COR 2020 Communication Research Methods ** 3 hrs.
- COMM 3155 Business and Professional Oral Communication ** 3 hrs.
- COMM DM 1620 Fundamentals of Journalism 3 hrs.
- COMM DM 4630 Journalism, Law, and Ethics (Jr.) 3 hrs.
- COMM PR 3844 Public Relations: Integrated Communications (Jr.) 3 hrs.
- COMM PR 4822 Global Public Relations (Jr.) 3 hrs.
- COMM PR 4857 Crisis Communication (Jr.) 3 hrs.

** These courses have prerequisites of COMM 1000 and ENGLISH 1005 or ENGLISH 2015 or ENGLISH 2120 or the Cornerstone equivalent (UNIV 1000 and UNIV 1010).

Want more information? Contact:
UNI Department of Communication and Media  
Lang Hall 326  |  319-273-2217